

Business Capability Map.

COMMUNITY MANAGEMENT.



COMMUNITY MANAGEMENT

Platform Management

Upgrades and Improvements

Software Know-How

Feature Selection

Project Management

Priority & Schedule Management

Documentation

Product Management

Incorporation of Experience

Product Selection

Customer Management

Outreach

Events

Incentives

Issue Management

Professional Development

Networking

Identification of Best Practices

Attend Trade Events

Brand Management

Brand Support

Situation Management

Capture Brand Feedback

Advertising & Marketing

Listen/Join Conversation

Marketing Analysis

Impact Reporting

Add Rotation

Staff Development

Recruiting

Team Building

Staff Training

Business Planning

Budgeting

Goal Definition

Business Alignment

Community Management

Control / Management

Moderation & Rule Enforcement

Elicit Participation

Rewards & Incentives

Content Management

Content Plan

Research & Insight



ABOUT  **MOY** Strategic Alliances
COM.DE
Community Management.

MOYCOM.DE Strategic Alliances offers
Community Management Services
with top-expert-networking, opinion leadership
and influencer marketing on all social media
channels for small, medium businesses (SMB)
and large enterprises, across all industries, in
DACH and EMEA.

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