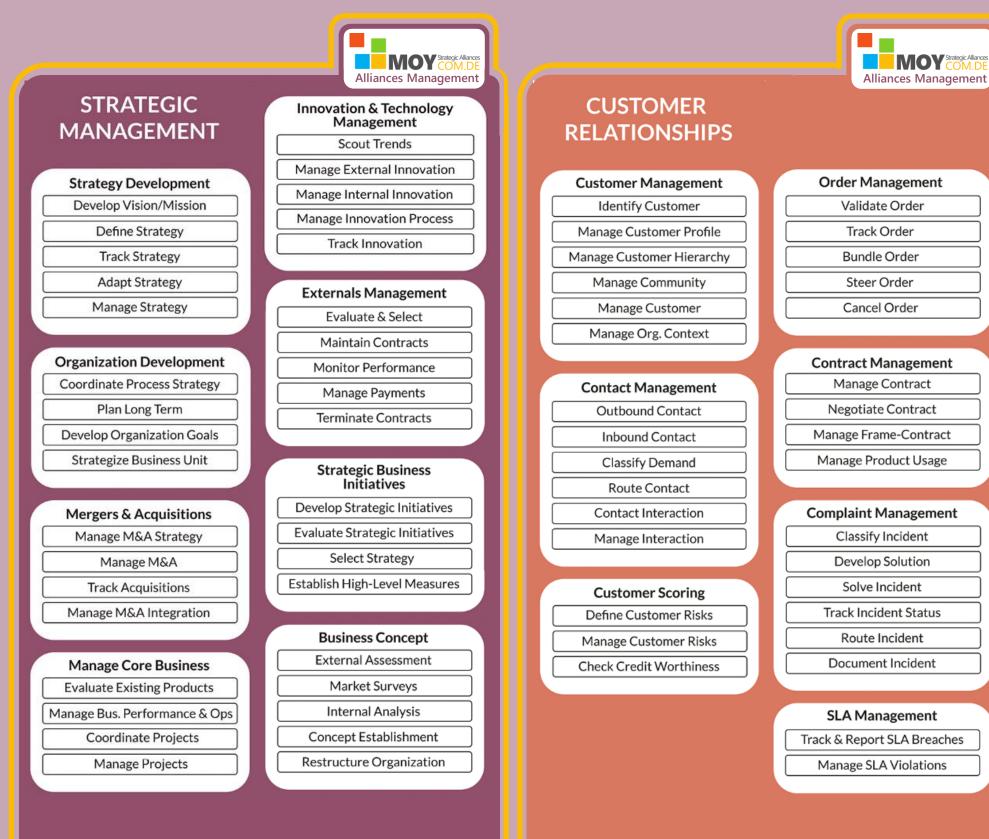
Business Capability Map. ALLIANCES MANAGEMENT.







ABOUT MOY COMME Alliances Management.

MOYCOM.DE Strategic Alliances offers Alliances Management Services, business development, strategy and action planning, customer relationship and partner network management for lead generation and pre-sales for small, medium businesses (SMB) and large enterprises, across all industries, in

THE TOOLS

DACH and EMEA..

Customer relationship and communications management (multi-channel marketing and cross-media advertising), community management (top-expert-networking), opinion leadership and influencer marketing, on all social media channels (Twitter, Facebook, LinkedIn, XING).

THE RESULT

Reaping added value for companies, Solution Provider (SP), Value Added Reseller (VAR) and Independent Software Vendor (ISV) within a short period of time - fast sales success with clear visible market positioning.

CONTACT

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