

Best practices to define BUSINESS CAPABILITY MAP OF MOYCOM.DE.

SERVICES BY 



ABOUT 

MOYCOM.DE Strategic Alliances offers strategic business development services like strategy management & customer relationship management for company and product launch in DACH and EMEA, and lead generation for IT solutions focusing on Microsoft's public, private & hybrid cloud, as well as multi-cloud.

THE TOOLS:

Top-expert partner alliance management and enterprise customer relationship management in strategy mix with MOYPPS.DE eCommunications, multi-channel marketing and cross-media advertising communication services and solutions.

THE RESULT:

Reaping added value for the company within a short period of time - fast sales success with clear visible market positioning.

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